

Jennifer Uscher

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PROFILE

Highly skilled, detail-oriented science writer and web producer. Specializes in creating compelling print and digital content for consumers and health care professionals. Adept at reporting and interviewing, project management, and content strategy.

WRITING EXPERIENCE

Writer for Medical and Scientific Institutions (2008-Present)

- Writes and edits articles, brochures, annual reports, web content, e-newsletters, blog posts, press releases, fundraising proposals and letters, and other communications and marketing materials.
- Clients include Columbia University College of Physicians and Surgeons, Weill Cornell Medical College, Memorial Sloan-Kettering Cancer Center, Albert Einstein College of Medicine, Montefiore Medical Center, Mount Sinai Health System, New York Medical College, Virginia Commonwealth University School of Medicine, The Association of American Medical Colleges, The Center for Health Care Quality at George Washington University, The American Committee for the Weizmann Institute of Science, National Council for Behavioral Health, The American Psychological Association, The Dana Foundation, and The Society for Neuroscience.

Writer for Consumer Publications (2000-Present)

- Contributes articles to *WebMD.com*, *Women's Health*, *Shape*, *Arthritis Today*, *Proto*, *Cleveland Clinic*, *Epilepsy Advocate*, *Parkinson's Now*, *Popular Science*, *ScientificAmerican.com*, *Consumer Reports ShopSmart*, *AARP The Magazine*, *Martha Stewart Living*, *Better Homes and Gardens*, *Real Simple*, *All You*, *Organic Style*, *ForbesLife Executive Woman*, *Audubon*, *Nature Conservancy*, *National Wildlife*, *On Earth*, *BBC Wildlife*, *Smithsonian Zoogoer*, *Time Out New York*, *Budget Travel*, and *Caribbean Travel and Life*.

WEB CONTENT DEVELOPMENT EXPERIENCE

Mount Sinai Health System, New York, NY (2014)

- Developed, wrote, edited, and managed web content for the Icahn School of Medicine at Mount Sinai.
- Partnered with dozens of departments to create web sites and social media campaigns highlighting basic science, clinical, and education initiatives.

A&E Interactive, New York, NY (1998-2000)

- Produced web features for A&E Television Network sites including *AandE.com*, *Biography.com*, *Mysteries.com*, and *HistoryChannel.com*.
- Researched, wrote, and edited web content and oversaw the work of designers, programmers, and writers.

NOVA Online/WGBH, Boston, MA (1997-1998)

- Assisted in all aspects of production for the web site of the PBS science series *NOVA*, including content research, writing, budgeting, acquiring rights, tracking ratings, and digitizing audio and video.

Songline Studios/O'Reilly Media, Cambridge, MA (1996-1997)

- Served as managing editor of AOL's Internet Discussion Group Directory.
- Wrote and edited reviews of discussion groups and entries for AOL's Directory of Services

EDUCATION

Columbia University, New York, NY
M.F.A., Nonfiction Writing, 2003

Emerson College, Boston, MA
B.S., Mass Communication, 1997, Cum Laude

PROFESSIONAL MEMBERSHIPS

National Association of Science Writers

Association of Health Care Journalists